



**Associated Artists of  
Pittsburgh**

present

## ***Interplay***

at

**Pittsburgh Center for the Arts  
6300 Fifth Avenue  
Pittsburgh, PA 15232**

**June 25 – August 22, 2010**

**Opening Reception: June 25, 2010 5:30  
– 8:00 pm**

As part of the Associated Artists of Pittsburgh 2010 Centennial Year celebration, AAP will honor its connection with Pittsburgh Filmmakers/Pittsburgh Center for the Arts and its affiliated guild artists with an exhibition entitled *Interplay*.

*Interplay* is defined as mutual action, influence and interaction. *Interplay* implies a reciprocal action and reaction of opposing forces. Some examples are the interplay between environment and genetics; painting and sculpture; religion and politics; art and science.

The challenge to artists is to consider all of the ways in which people, things or ideas repeatedly act on and react to each other and to explore the tension that is created when two disparate elements are brought together visually. The concept of *Interplay* can also embrace the cooperative and creative action and reaction between two or more artists involved in collaboration.

### **Juror: Eric Shiner**

Eric C. Shiner is the Milton Fine Curator of Art at The Andy Warhol Museum. His scholarly focus is on the concept of bodily transformation in postwar Japanese photography, painting and performance art. Shiner was an assistant curator of the Yokohama Triennale 2001, Japan's first ever large-scale exhibition of international contemporary art, and the curator of *Making a Home: Japanese Contemporary Artists in New York* at Japan Society in 2007. He is an active writer and translator, a contributing editor for *Art Asia Pacific* magazine, and adjunct professor of art history at the University of Pittsburgh

**Awards:** Several awards will be selected.

**Space:** *Interplay* will be exhibited on the entire second floor of PCA. The Center's Video Room will be available space for exhibiting media work.

**Sales:** The PCA will conduct all sales during the exhibit dates. Artists receive 55% of the sale (all works must be for sale).

**Insurance:** PF/PCA provides insurance coverage for artwork on exhibition upon receiving a Condition Report, completed and signed at the time of drop-off. PF/PCA will insure 55% of retail value/sale price of the work. Works must be installed by PF/PCA personnel or under the supervision of PF/PCA staff.

**Processing Fee:** \$20 fee required for up to 2 individual submissions, \$20 for collaborative work (up to 2 collaborative pieces with the cost shared by individual artists). Collaborative work will be considered as single entries. (Artists submitting both collaborative works, as well as individual works must apply separately. Make separate checks out to Associated Artists of Pittsburgh).

**Eligibility:** Work of all media will be accepted.

Work must be original and must not have been previously shown within 150 miles of Pittsburgh. Works should either be created specifically for this exhibition, or suited to the theme, having been created by member artists of AAP, PF/PCA or guilds within the past two years.

Artists must be paid members of either AAP, one of the PCA's affiliated Guilds, or PF/PCA (18 years of age or older).

2-D pieces must be exhibit-ready, professionally presented and ready to hang.

3-D works must be exhibit-ready, and come with clear presentation instructions. (Weight of works may not exceed 400 lbs)

All film and video must be in QuickTime format.

PCA reserves the right to remove work deemed unfit to hang or stand.

### **Digital Entry Regulations:**

- Individual artists may enter up to two pieces for consideration.
- Collaborative artists may enter up to two pieces for consideration.
- All work will be juried by digital submission.
- All work will be subject to final approval by the juror and representatives of AAP and PF/PCA curator.
- Work that differs from the digital image it represents will be rejected.

Please make sure you follow the instructions for entry and ensure that your images are of the highest quality. Associated Artists of Pittsburgh and PF/PCA retain the right to reproduce and distribute the images to print and electronic media for the catalog, publicity, documentation, and educational purposes.

Each 2-D entry must be represented by one full digital image.

Each 3-D artwork by 2 images (2 different views).

Installations artists must state total space requirement on the entry form.

All film and video must be in QuickTime format. Entries must be limited to 10 minutes in length.

Submissions must be delivered (by post or hand) to AAP office by April 9th, 2010. Note this is not a postmarked date. The office is located on the second floor of the PCA (Marshall Building), Associated Artists of Pittsburgh 6300 5th Ave. Pittsburgh, PA 15232 The office is open Monday through Friday. Please call for exact times.

Be sure to include a self-addressed, stamped business-sized envelope for return of notification of acceptance or rejection. Notification will be mailed to artists May 15, 2010. If selected delivery instructions to the PCA will be included in the letter.

#### **Digital Image Submission:**

Each image should be clearly focused on a neutral background and accurately reflect the work submitted.

Use of photo-editing software, except for the purpose of cropping the image is prohibited.

All files should be in .jpg format for 2D and 3D artwork.

All files should be at 300 dpi with the longest side of the image no more than 8 inches.

When naming files, use your last name first followed by your first initial and number of your entry, follow that with an underline, then the title of your artwork. Do not use special characters like periods, commas, slashes, pound signs, asterisks, etc. in your file names.

#### Example of a 2D entry would be:

SmithJ1\_title of work.jpg or SmithJ2\_title of work.jpg

#### Examples of a 3D work would be:

SmithJ1view1\_title of work.jpg or  
SmithJ1view2\_title of work.jpg

#### Example of a 2D collaboration would be:

SmithJCarsonBJonesH1\_title of work.jpg or if a 3-D collaboration SparksDThomasQ1view1\_title of work...etc.

#### Example of film or video would be:

SmithJ\_title of work.mov

Write your name directly on the CD, as well as on the CD case/envelope. Please note that the CD will not be returned. Tear off and include the following label in your submission.

#### Calendar:

**April 9** - Digital Entries due in the AAP Office

**May 15** – Notification sent to artists

**June 16** – Drop-off accepted works 10am-2pm at Pittsburgh Center for the Arts

**June 25** – Exhibit opens to the public – reception 5:30 to 8:00PM

**August 22**, Exhibit Closes

Pick-up at the end of the show: Sunday, August 22, 5:00pm to 7:00pm (no early birds).

(Artist must pick up at the scheduled time at the close of the show unless prior arrangements have been made with AAP or PF/PCA staff. Artwork not picked up within scheduled return dates will be placed in storage at the artist's risk and expense. A \$25.00 per day storage fee will be assessed. Artworks remaining after 30 days become the property of AAP.)



**For additional information please contact  
Exhibit Chair, David Watts at  
tinsel\_garland@yahoo.com  
or contact the AAP office at**

**Associated Artists of Pittsburgh  
6300 5th Avenue  
Pittsburgh, PA 15232  
412-361-1370 • aapgh.org**



**Associated Artists of  
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# *Interplay*

## ENTRY FORM

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Payment Enclosed \_\_\_\_\_

Checks (\$20) made payable to Associated  
Artists of Pittsburgh

Please indicate in which organization(s) you  
have paid memberships: PF/PCA, AAP,  
and/Guild(s) \_\_\_\_\_  
\_\_\_\_\_

I have read the AAP prospectus for Interplay  
and agree to all the requirements and  
conditions set forth.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Title 1:  
\_\_\_\_\_

Year Completed: \_\_\_\_\_

Digital File Name:  
\_\_\_\_\_

Materials Used:  
\_\_\_\_\_

Technique:  
\_\_\_\_\_

Size: \_\_\_\_\_ H x W x D (inches)  
Installations must state total space needed

Digital photographer credit? Yes \_\_\_ No \_\_\_

Photographer name: \_\_\_\_\_

Retail sales price \_\_\_\_\_

Title 2:  
\_\_\_\_\_

Year Completed: \_\_\_\_\_

Digital File Name:  
\_\_\_\_\_

Materials Used:  
\_\_\_\_\_

Technique:  
\_\_\_\_\_

Size: \_\_\_\_\_ H x W x D (inches)  
Installations must state total space needed

Digital photographer credit? Yes \_\_\_ No \_\_\_

Photographer name: \_\_\_\_\_

Retail sales price \_\_\_\_\_

Mail Entry Forms along with digital entries to:

Associated Artists of Pittsburgh

6300 5<sup>th</sup> Avenue

Pittsburgh, PA 15232

All entry materials must be received in the AAP  
office by **April 9, 2010**.

Remember to do an additional form if you are  
doing a collaboration with someone.

Individual artists may enter 2 pieces of solo  
work, and may also enter two pieces of  
collaborative work.

No artists may enter more than four (4) total  
works.

Solo work is considered one (1) entry and must  
be accompanied by an entry fee. Should an  
artists enter solo work and collaborative work  
he/she will need to complete a separate entry  
form for the collaborative work, and include a  
separate entry fee.